Who I Am?

The most important thing to know about me is

Right now, these are some of the things I care about most
This project is all about exploring your neighborhood and using the power of stories and media to help make your community even better. This notebook is a wide open space for you to stretch your creative muscles and gather and reflect on your journey.

**Exploration**
Look closely at your daily experiences and how you interact with your neighborhood. Through exploration, you will begin to understand and see more of the past, present and future of your neighborhood.

**Investigation**
Once the collaborations and ideas are flowing, you and your team will decide what and how you want to improve your neighborhood, and how to work with your community to make it happen.

**Advocacy**
Using the media you’ve created and the partnerships you’ve built you’ll keep things moving forwards towards your goal.
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1. EXPLORATION

Your first step is to start thinking about familiar places in new ways, to dig beneath the surface and start to uncover the stories you want to tell and the changes you want to make. Remember, there are no right or wrong answers or ideas.

Using your words, paint a picture of your neighborhood for someone far away who’s never been there or even heard of it.

Now that person is intrigued and is coming for a visit! What’s the first place you would take them, and what would you tell them about that place? What’s the last place you would take them or would avoid completely, and what would you say to discourage them from going there?

Now you and the visitor hop into a time machine and zip 10 years into the future to see what’s up in your neighborhood then. What’s it like? What do you see and do that’s different or the same?
2. MAKING CONNECTIONS

As you’re exploring your neighborhood consider how you interact with the people, places and things that are there -- activities, transportation, school, hobbies, hangouts, friends, family, work, etc.

Is there an object that links you to one or more of those experiences? Explain why?
How does your community connect?

Write a post about your object in the space below, then share it with one of your online communities, inviting others to comment and share back pictures of an object that connects them to their community.
3. MAPPING

Use these statements to identify people and places in your neighborhood that have special meaning for you. These will be your neighborhood Hot Spots.

1. A place, corner or location that you want to see changed (and why?)

2. A place with great colors (what are they?)

3. A place that has a deep personal meaning for or relation to you (and why?)

4. A place that’s always quiet

5. A place that has history (what history?)

6. A great place to hang out (why, with whom?)
7. A place where people come together to participate in a shared activity
   (what type of activity and who participates?)

8. A person that defines your neighborhood for you (and why?)

9. A place or person that you are afraid to meet, cross paths with, or relate to
   (and why?)

10. A great place to eat (what type of food and what makes it great?)
Draw Your Personal Map

We all use maps to help us get around but what else can a map tell us?

Using the Hot Spots you came up with draw your own personal map of your neighborhood. This is your map, it's one of a kind.
4. INVESTIGATION

My Team
If you want to change the world, you've got to have help doing it!

Working together, come up with a name and logo for your team and record it below along with everyone's name and contact info.

Team Name

Team Logo

List your team members and their contact information on the contacts page.
Activity #4 - Community Cause
As a team, explore the questions below and use them to help you come up with ideas about what issue and location your team is going to focus on.

1. What is something that you all want to improve in your neighborhood?

2. Why is it important to improve this aspect of your neighborhood?

3. Where would you go in your neighborhood to investigate and document this issue?

4. Who is affected by this issue in your neighborhood, and how would things change for them once you've improved the situation?

5. What are two possible ways that you can take action towards solving this issue?

Share on the Portal kcetyouthvoices.org
Scrapbook Scavenger Hunt

Clue #1

A flyer for an event you went to, or wanted to go to.
**Guest Speaker**

When guest speakers come and visit Youth Voices, they may share information that can help you with your project goals. Use the following to write down details from the guest speaker and the presentation.

**Presenter’s Name:**

What is their job and the name of the organization they work with?

What is the topic of their presentation?

**Key points from their presentation.**

1. 

2. 

3. 

4. 

How does the content of the presentation relate to your cause?

How can you support the guest and their organization? How can they support your cause?

**Think About It...**

I see a lot of videos online. A lot of funny videos, a lot of music, a lot of stuff. But then I saw a video that made me really stop and think, a video about people trying to change the world...
If you want to change the world, you’ve got to have help doing it!

Use the space below to come up with a question/post that you can share through social media, relating to the neighborhood issue that you want to improve. This can be a great way to start getting the neighborhood involved and to help you collect new ideas and evidence about the community that can support your goals.
Something from nature that found its way into your life all on its own.
Research
These are some areas you will want to explore, keeping track of any good online info you find:

People
Identify individuals who live or work in your neighborhood and are connected to your issue.

Organizations
Find out if there are organizations involved with your issue or issues like it.

History
What is the background story of the issue you’re working on? How far back does it go?

News
Has this issue been covered in the news? How was the issue portrayed?

Representatives
Who is looking out for this neighborhood at various levels?
Neighborhood council, city council, state representative, national representative?

Experts
Identify people from different areas of expertise - business, education, public policy etc. - who might be able to give some insight into the issue you’re tackling.
Documenting the Story
Brainstorming Your Articles

Drawing on the information and ideas you’ve gathered, work with your team to brainstorm the series of articles you’ll be creating to document and promote your cause.

Article 1: Our Community, Our Cause
An introduction to what needs to be improved and why. Includes media and interviews.

Article 2: Neighborhood Interview
A profile on a community member who is directly connected to the issue.

Article 3: Expert Interview
A profile on an expert (or experts) and their insights into possible solutions.

Article 4: Solutions
An in-depth look at proposed solutions and roadmaps to improvement.

Article 5: Action
An article to wrap it all up, sharing a big-picture view of your investigation, what you’ve discovered and accomplished so far, and next steps for yourselves and your community.

Think About It...

I seldom end up where I wanted to go, but almost always end up where I need to be.

-Douglas Adams
A ticket stub from somewhere you went or something you saw.
Article 1: Our Community, Our Cause

Work with your team to write an article that will explain your vision for making a positive change in your neighborhood. Write the question you are asking the community and the one you will answer through your investigation.

What is your vision for improvement in your neighborhood and why is it important to take action?

How does this issue affect the people in your neighborhood (including you), and how will things change once it is improved?

How do you plan to advocate for this issue and get people on board with your goal?

If anything was possible, what would you do to improve this aspect of your community?

Think About It...

My media empire. This is the story of how an idea can change the world. You’ve seen the music videos and heard the songs on the radio, you’ve read the comic and seen the show on TV, you follow us on Instagram and subscribe to the YouTube channel, but now I’m gonna tell you how it all began.
Develop Your Story Here
(Brainstorm ideas, draw, etc)

Share on the Portal
kcetyouthvoices.org
Share your team’s first article with your online community, use the space below to write out your post.
5. OUTREACH

Work with your team to build a strategy for reaching out to the community and getting their feedback and participation for your cause. Your Social Media Blasts are a great start, but not everyone is reachable that way, so you'll also need at least one face-to-face activity such as canvassing the neighborhood, tabling at an event, presenting at a local meeting, conducting a press conference, or another form of community interaction.

Use these prompts to help you strategize:

Our Message

Targets
Who are the groups and people we want to reach?

Activities
How are we going to reach people through social media and other ways?

Community Input
How are we going to encourage and collect ideas from the community?
Clue #4

Something that connects you to your school
**Guest Speaker**
What does it take to organize and gain support from your community to fight for a cause?

**Name**

**Organization/profession**

**Topic of presentation**

**Links to my project**

**How can the presentation help my project?**
Think About It...

Banksy
Fieldwork Preparation
Work with your team to schedule your outreach activity, meet potential community interviewees and experts, and collect media evidence.

Date

Location

Event

Outreach Activity

Supplies, permissions, resources we will need

People to Meet

Media/Evidence to collect
Community Outreach Reflection

What was the name of the event you attended/organized?

What was the outreach activity your team conducted?

What type of information, input, or data did your team collect?

Did you meet anyone at the event that may become a resource for your project?

Overall how would you rate the success of your outreach activity?

What media/evidence did you collect?

Next Steps
Scrapbook Scavenger Hunt
Clue #5

A picture that tried to tell you what to think or do or where to go.
Fieldwork Plan
Work with your team to fill out the fieldwork plan below. This should reflect any new ideas or changes you’ve come to through your investigations and interactions with the community. This will guide you through the rest of your project.

Write your final cause here

I want to improve my community by...

What is the location you will focus your investigation on?
Location
Address
Description

How is your team going to collect evidence and compile your findings?
☐ audio
☐ photography
☐ video

Think About It...
If my neighborhood was part of a famous fictional world (Twilight, Harry Potter, Marvel Universe, etc.), this is what it would be like...
Neighborhood Interview Preparation
It is important to have a plan before you jump into any type of interview!

Questions Checklist
☐ Research your subject (their history and background, how it relates to your issue)
☐ Have your questions ready
☐ avoid yes or no questions
☐ Have 2-3 follow-up questions ready

How is this person from the community connected to your cause? What's their history?

What information do you want them to talk about?
(This will help formulate the primary and follow-up questions.)

What is the best location to conduct the interview or will you be emailing questions?

What type of advice, resources, or information do you want from them?

QUESTIONS
Question 1
follow up

Question 2
follow up

Question 3
follow up
Fieldwork Plan: Community Interviews - Who are you going to interview?

NEIGHBORHOOD INTERVIEW
Possible Interviewee One
Possible Interviewee Two
Possible Interviewee Three
Confirmed Interview w/ [Name] date/time:

EXPERT INTERVIEW
Possible Interviewee One
Possible Interviewee Two
Possible Interviewee Three
Confirmed Interview w/ [Name] date/time:
Fieldwork Plan: Schedule - Where and when are you out in the community?

Location for NEIGHBORHOOD interview

List the team members attending

Date

Location for EXPERT interview

List the team members attending

Date

Location for EVIDENCE COLLECTION (Photos, Audio, Video)

List the team members attending

Date

[Repeat for any additional locations]
Article 2: Neighborhood Interview
Work with your team to transcribe your interview and build an article using the photos, audio or video you shot.

Title
Byline
Main/Top Picture
Photo Caption

Introductory Paragraph (outline for content)
- Restate your cause and why it is important.
- Who is the person you interviewed? Why did you select them?
- How are they connected to your cause?

Provide an example of something interesting they said.

Interview Transcript

Think About It...
Let me tell you about my superhero alter-ego and how I'm gonna use my powers for good...

Photos/Audio/Video in the body of article
Scrapbook Scavenger Hunt

Clue #6

A map.
Use the space below to write a post to share your team’s Community Member Profile article with your social media community.
6. SEEKING SOLUTIONS

GUEST SPEAKER
Getting the inside scoop from someone who knows their way around a cause can help you tackle your own.

Name

Organization/profession

Topic of presentation

Links to my project

How can the presentation help my project?
INVESTIGATION: EXPERT INTERVIEW PREPARATION

Questions Checklist

☐ Research your subject
   (their history and background, how it relates to your issue)

☐ Have your questions ready

☐ Avoid yes or no questions

☐ Have 2-3 follow-up questions ready

How is this person an expert on the community or cause? What's their profession?

What information do you want them to talk about? (This will help form your questions.)

What is the best location to conduct the interview or will you be emailing questions?

What type of advice, resources, or information do you want from them?
QUESTIONS

Question

follow up

follow up

follow up

follow up
ARTICLE 3: EXPERT INTERVIEW

Work with your team to transcribe your interview and build an article using photos, audio or video you shot.

Title
Byline
Main/Top Picture
Photo Caption

Introductory Paragraph (outline for content)
- Restate your cause and why it is important.
- Who is the person you interviewed? Why did you select them?
- How are they connected to your cause?
- Provide an example of something interesting they said.

Interview Transcript

Photos/Audio/Video in the body of article

Think About It...

There was a time when my family faced a big challenge, this is how we overcame it...
Scrapbook Scavenger Hunt
Clue #7

A menu for something delicious.
Use the space below to create a post sharing your Expert Profile with your social media community.
7. Compiling the Evidence

Article 4: Solutions

Work with your team to pull your findings and ideas together into an article about how you want to solve this issue.

Title
Byline
Main/Top Picture
Photo Caption

Describe the issue you’re working to improve in your community and explain why it needs to be improved and how it affects you and the people in the community.

Who were some of the people you talked to about this issue and what did they have to say about your cause? (include quotes from interviews)

What are other ideas towards improving this aspect of your community that you have come up with or discovered?

Discuss the community support for your cause

Photos/Audio/Video in the body of article
Social Media Blast #6

Use the space below to write a post to share your Compiling the Evidence article with your social media community.
Think About It...

East L.A. School Walkouts, 1968
8. BUILDING THE MESSAGE

ARTICLE 5: TAKING ACTION
Work with your team to build all your media and information into a neighborhood story that expresses your vision for the changes you want to make.

Title
Byline
Main/Top Picture
Photo Caption

Describe your project and the cause you and your team have become advocates for.

What has this process been like for you?
What have you learned?

Did the focus of your work change as you did research and talked to people? (include quotes from interviews)

What is the most important part of the cause you have started?

What is the solution(s) your team feels could improve the community?

What are your next steps?

How can other members of the community get involved?

Insert Photos/Audio/Video in the body of article

Think About It...
Walk the street with us into history. Get off the sidewalk.
- Dolores Huerta
Develop Your Story Here

Share on the Portal
kcetyouthvoices.org
Use the space below to create a post sharing your Action article with your social media community.
Scrapbook Scavenger Hunt

Clue #8

The tear-off stub from a flyer posted to a telephone pole.
9. LEAVING A LASTING MARK

PUBLIC PRESENTATION PREPARATION
You’ve been collaborating with the community, now it’s time to share that work with public officials who can help you implement your vision for an improved neighborhood.

Use all of the media and evidence you’ve collected to build the best presentation that you can:

- Articles
- Maps
- Photos
- Videos
- Neighborhood Stories
- Social Media Feedback

Outline your presentation and be sure to keep in mind what platform you’ll be using (PowerPoint, video, Prezi, etc.)

Presentation Date
Organization/Officials
Tech needs / point person
Rehearsal / practice time

CONTINUED
PUBLIC PRESENTATION PREPARATION (continued)

Description of your cause

Evidence and media you will share

Discoveries you made through your investigation of your neighborhood and this issue

Supporters and partners for your cause

What you’re asking for today

Next steps for your cause
PRESENTATION REFLECTION

Who did your team present to?

How was the response?

What are your next steps?

How can you continue to advocate with and for the community?
Scrapbook Scavenger Hunt

Clue #9

Something that will always remind you of your Departures Youth Voices project.
Use the space below to share your experiences exploring, investigating and advocating for your issue with your social media community. Invite feedback and create opportunities for participation and continues efforts towards improving your neighborhood.
Think About It...

Reflections
REMEMBER PAGE / CONTACTS

ONLINE ACCOUNTS

Google Gmail Account
Username
Password

Twitter
Username
Password

facebook
Username
Password

PROJECT CONTACTS

Rubi Fregoso
rfregoso@kcet.org
boofregoso@gmail.com
747-201-5294
INVESTIGATION - PHOTOGRAPHY WORKSHOP

It is important when you go out to take pictures you have a plan of what you’re going to photograph. Ultimately it’s about the story you want to tell and the evidence you want to collect with your pictures. They say a picture is worth a thousand words, so what do you want your picture(s) to say? By having this plan you will be certain to capture the photos you need and have the freedom to discover something new.

As your starting to think about going out to take pictures, ask yourself the following questions:

What is the location I want to photograph?

How does this location relate to my project?

When was the last time I visited this location and what did I do while I was there?

What do I want to photograph while I’m there? What evidence for my project do I want to collect?
PHOTO ESSAY
As you prepare to practice the skills, tips and tools introduced in the photo workshop, look over the following checklists and review your answers to the questions above.

First things First - Checklist from photography workshop
☐ Full Camera Battery
☐ Clean Lens
☐ Disk Space / Film
☐ Find your subject
☐ Check your light source - adjust your iris/exposure
☐ Set your frame - composition (rule of thirds)
☐ Focus

Photo Guide
☐ 1-2 wide shots of place (streets, architecture, exterior, interior)
☐ 1-2 medium shots of place (Interiors, doorways, details of art, people, activity)
☐ 1-2 close-ups of place (street, buildings, interiors, people, food, products, activity)
☐ 1-2 shots that show people interacting with or around the place
☐ 1-2 photos of signage that ID that place (street, city, building and historical signs)

Now you’re ready to head out to take 5-10 photos that build the case for your cause.
PHOTO ESSAY DEBRIEF

Did you find anything new while you were taking pictures? Has your location changed since the last time you visited? How?

How do the photos you took of your location fit with your project? What evidence do they provide for the issue you're exploring?

What was the biggest challenge in getting the photos you wanted for your photo essay?

Optional Social Media Activity
Share the entry of the photos you and your team shot. Invite your social media community to share their photos of the location and comment about their experiences at that location.

Write your post / question here.
Investigation - Video Workshop

Video Interview - Technical Preparation
Practice practice practice - using the camera and sound equipment will give you and your team a chance to explore the equipment and take turns being the interviewer and interviewee. Getting hands-on experience in a safe space where you can learn what works, what doesn’t work, what each button does, and what it feels like to sit in front of the camera and be interviewed, is essential as you prepare for your fieldwork. That’s right, everyone will have their 15 minutes of fame,... well in this case about 5 minutes.

First things First - Camera Checklist
- Full Camera Battery
- Clean Lens
- Tripod in working order
- Mics/cables/headphones set
- Check your light source - adjust your iris/exposure
- Set your frame - composition (rule of thirds)
- Focus
- Record 10 seconds of video with sound and play it back to make sure everything is working properly.
PRACTICE VIDEO INTERVIEW - INTERVIEW PREPARATION

First things First - Interview Questions Checklist

☐ Research your subject (their history, background on location)
☐ Have your questions together in advance of the interview
☐ Avoid yes or no questions
☐ Have 2-3 follow-up questions ready

Video Interview Checklist

☐ Location
☐ Questions
☐ Team Roles
☐ Set-up
☐ Video Portrait
☐ Release forms

Sample Questions for Practice Interview

Describe your neighborhood?

How would you improve your neighborhood?

Is there a specific location in the neighborhood you feel needs this improvement?

Tell us about one of your experiences at this location?

What are improvements you would suggest?

How do you see your neighborhood in 10 years?
PRACTICE VIDEO INTERVIEW DEBRIEF

What question pulled the most information from your practice subject? Did you discover anything new?

Did you have any challenges conducting the video interview (equipment, technical, question, locations, etc.)? What were they and how did you resolve them?

What if anything would you do differently during your interviews with community members?
Social Media Blast

Share your experience learning how to conduct interviews.